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 UNCF V.1
 WTVT-TV TAMPA, FL.

ORDER WORKSHEET

SEP17/12

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ADV. #	NAME	OBAMA FOR AMERICA	PRODUCT CODES	
AGY. #	NAME	GREER MARGOLIS & MITCHELL	REP	OFFICE PHILADELPHIA (2)
START DATE	SEP18/12	END DATE	SEP24/12	SLS # 000016 NAME CHRIS JOHNSON
CLASS (L/N)		SUB CLASS		BUYER NAME KATIE KEULEMAN
SPONSOR/PRODUCT	CANDIDATE ORDERS		TRAFFIC #	ACE # 04072575
AGENCY	3050 K ST NW		SALES ASSISTANT LUCIANA	EI ADV 95 PRD 101
ADDRESS	WASHINGTON DC 20007			PRD EST 1798
			SALESPERSON PH # 215-982-5224	
			SALESPERSON FAX# 215-982-5493	

REP ORDER COMMENT

THIS IS A NEW :30 POLITICAL ORDER FOR OBAMA FOR AMERICA
 EST# 1798
 TOT = \$35370
 PLS CONF A.S.A.P.
 THANKS
 LUCIANA

L	M	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
1		6-7A	30		810.00	09/19-09/21	1		W-F	1	810.00	1W	
		PGM=GOOD DAY 6-7AM											
		CDR											
2		7-8A	30		810.00	09/19-09/21	1		W-F	1	810.00	1W	
		PGM=GOOD DAY 7-8A											
		CDR											
3		8-9A	30		720.00	09/19-09/21	1		W-F	1	720.00	1W	
		PGM=GOOD DAY 8-9AM											
		CDR											
4		9-10A	30		540.00	09/19-09/21	2		W-F	2	1,080.00	1W	
		PGM=GOOD DAY 9-10AM (M-F)											
		CDR											

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UNCF V.1
WTVT-TV TAMPA, FL.ORDER WORKSHEET
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SEP17/12 AT 16.17

L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
21		730-8P	30		855.00	09/24		1		MON	1	855.00	1W	
PGM=THE INSIDER														
CDR														
22		9-10P	30		3,600.00	09/20		2		THU	2	7,200.00	1W	
PGM=GLEE														
CDR														

SEP12(31) 35370.00

TOTAL 35370.00
(31)

MARKET TOTALS	\$113,547	WTVT	CABL	OTHE	WFLA	WFTS
		WMOR	WTOG	WTSP	WTTA	WWSB
		WXPX	XXXX			

NEW POLITICAL ORDER FOR OBAMA FOR AMERICA (EST 1798). RA25+.
MARKET SHARES ARE ACCURATE.SVC- NSI BOOKS- LAST
DEMOS- RA25+P*** START OF COMMENTS *****
XML AGENCY ORDER #00462355

CONTRACT COMMENT ***OBAMA FOR AMERICA***

CREDIT ADVISORY CASH IN ADVANCE

*** END OF COMMENTS *****